

# **Beyond Growth: Charting India's Sustainable Future with Community-led Circular Economies**

**Dr. Prashant Vithal Kadam**

*Professor and Editor in Chief  
GoaTV24*

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**Abstract** - The study provides a descriptive analysis of the pivotal role that cooperatives can play in facilitating the growth of a circular economy in India. As one of the world's fastest-growing major economies, India faces the dual challenge of sustaining its economic momentum while addressing significant environmental pressures from a linear 'take-make-dispose' model of production and consumption. The transition to a circular economy, which emphasizes resource efficiency, waste reduction, and value retention, is not just an environmental imperative but also a social and economic opportunity. This paper argues that cooperatives, with their unique democratic governance, member-centric structure, and community-focused principles, are exceptionally well-suited to drive this transition. By their very nature, cooperatives promote local ownership and collective action, which are foundational to circular practices such as shared resource management, community-based recycling, and the creation of local loops for materials and products. We explore several examples across India's diverse sectors, including dairy, handicrafts, and waste management, where cooperative models have already demonstrated success in fostering sustainable practices. For instance, dairy cooperatives are increasingly integrating waste-to-wealth models, while artisan cooperatives are revitalizing traditional, low-impact production methods and promoting product longevity. Furthermore, the abstract highlights how cooperatives can bridge the gap between formal and informal economies, particularly in the waste management sector, by empowering informal waste pickers and integrating them into a formal, value-driven system. The study posits that a supportive policy environment, coupled with increased financial and technical assistance, can unlock the full potential of cooperatives to create inclusive and resilient circular economies across urban and rural landscapes in India. The research concludes by proposing that embedding cooperative principles into national circular economy strategies is not merely an option but a strategic necessity for building a sustainable, equitable, and prosperous future for India.

**KeyWords:** Circular Economy, Cooperatives, sustainability, 6Rs, Economies.

## **1. INTRODUCTION**

India, currently one of the world's most dynamic and fastest-growing major economies, is at a critical juncture in its developmental trajectory. With its GDP growing at a robust rate, the country's economic expansion has been accompanied by a significant increase in consumption and production, leading to a substantial rise in resource depletion and waste generation. As the nation urbanizes and its middle class expands, the challenge of managing municipal solid waste is becoming particularly acute. As per the reports from the Central Pollution Control Board (CPCB) and NITI Aayog India generates significant and growing amounts of municipal solid waste (MSW), with data for FY22 showing about 170,000 tonnes generated daily. While specific projections for 2030 can vary across reports, a 2021 report from MoHUA shows a daily generation of 435 million tonnes by 2050, which implies a substantial rise from current levels. India's efforts to manage this growing waste challenge include initiatives like the Swachh Bharat Mission, which aims to make cities garbage-free and promote scientific waste management. The linear 'take-make-dispose' model, while fueling short-term growth, is environmentally unsustainable and economically inefficient, costing the economy in terms of resource loss and pollution. According to the Circularity Gap Report 2024/2025, the global circularity rate has fallen from 9.1% in 2018 to just 6.9%. This indicates that the world's economy is becoming more linear, not less; highlighting that the linear "take-make-waste" model remains dominant, with material extraction outpacing the adoption of circular practices. The Global material consumption has also shown a rise. This trend highlights the unsustainability of the current linear economic model and the urgent need to decouple economic growth from resource depletion. In response to this existential challenge, a paradigm shift towards a circular economy—a system that aims to eliminate waste and

regenerate natural systems—is gaining global recognition as a viable and imperative solution. This model, which focuses on retaining the value of materials and products through recycling, repair, and reuse, could unlock significant economic opportunities for India, with studies estimating a potential annual benefit of \$40 billion by 2030. However, the successful implementation of this transition requires a fundamental restructuring of economic processes, moving beyond centralized, top-down approaches to a more decentralized, community-driven framework. In contrast to the overall global trend, the digital segment of the circular economy is expanding rapidly. The market is projected to grow from USD 3.72 billion in 2025 to USD 9.99 billion in 2029, driven by technologies like the Internet of Things (IoT) and Artificial Intelligence (AI). This is where cooperative enterprises emerge as a powerful and uniquely positioned force. With over 850,000 registered cooperative societies and a membership exceeding 290 million, the cooperative movement in India is a vast, deeply entrenched network that embodies the principles of democratic control, member economic participation, and concern for the community. These principles inherently align with the core tenets of a circular economy, fostering a mindset of shared ownership and collective responsibility for resources. Unlike purely profit-driven private entities, cooperatives prioritize the well-being of their members and the local environment, making them natural agents for promoting shared resource management, community-based recycling initiatives, and localized value chains. The objective of this paper is to provide a comprehensive descriptive how these unique characteristics of cooperatives can be leveraged as a strategic pathway to accelerate India's circular economy transition. By examining the operational models of successful cooperatives in sectors ranging from agriculture and dairy to handicrafts and waste management, the study highlights the practical and scalable contributions they are already making. It will demonstrate how cooperatives are not merely adopting circular practices but are intrinsically structured to create inclusive and resilient economic loops that benefit local communities. Ultimately, this research argues that embedding

cooperative principles into national and state-level circular economy strategies is a critical and forward-looking strategy for building a more sustainable, equitable, and prosperous India.

## **2. Review of Literature**

The foundational principles of the CE are well-documented by institutions such as the Ellen MacArthur Foundation (2015) and scholars like Ghisellini, Cialani, and Ulgiati (2016), who has highlighted its potential to decouple economic growth from resource consumption. Research in this area has often focused on the technical and logistical challenges of transitioning away from a linear model, with most scholarly attention directed toward the role of large multinational corporations and national policy interventions. For example, Stahel (2010) had championed a systemic, closed-loop approach, while Korhonen et al. (2018) critically evaluated the policy implications for CE implementation in developed economies.

Concurrently, a rich academic discourse exists on the cooperative movement, examining its role in fostering social equity, democratic governance, and rural development. The International Labour Organization (ILO, 2017) has extensively documented how cooperatives serve as effective vehicles for poverty reduction and community empowerment, leveraging collective action for mutual benefit. Similarly, scholarly work by Birchall (2013) underscored the democratic and member-centric nature of these organizations as a key to their resilience and social impact.

However, the direct and systematic analysis of cooperatives as a specific, facilitative agent for CE implementation remains largely underexplored. While some studies, such as Patel & Sharma (2019), have touched upon isolated instances of recycling or upcycling initiatives by community-based organizations, a comprehensive, descriptive analysis that frames the cooperative model as a strategic, systemic solution for India's CE transition is conspicuously absent. This paper aims to bridge this critical gap, moving beyond the traditional focus on corporate sustainability and policy mandates to

examine how the inherent democratic, community-centric, and shared-value principles of cooperatives provide a uniquely suited and scalable pathway to creating inclusive and resilient circular economies across India's diverse socio-economic landscape. This descriptive study will therefore contribute a novel perspective to both CE and cooperative literature, underscoring their synergistic potential.

### 3. Objectives of study

- ❖ To descriptively analyze how the structural and operational principles of cooperatives align with the core tenets of a circular economy.
- ❖ To identify and document existing case studies of cooperatives in India that have successfully implemented circular economy practices.
- ❖ To propose a strategic framework outlining the potential of cooperatives as a key enabler for a national circular economy transition in India.

### 4. Methodology of Study

The study is descriptive and theoretical in nature. However, the study has resorted to both primary as well as secondary sources to analyse the aligning of circular economy and the role of cooperatives. It has also referred to various reports, websites, conducted interviews and based its theoretical frameworks on the basis of its case studies. This study will employ a qualitative, descriptive research methodology to address the stated objectives. The first objective will be achieved through a conceptual analysis linking the core principles of cooperatives to the tenets of a circular economy. A descriptive case study approach will be used to document successful circular economy practices within existing Indian cooperatives based on secondary data analysis. The findings will then be synthesized to propose a strategic framework outlining how cooperatives can serve as a key enabler for a national circular economy transition in India.

### 5. Analysis

#### *5.1 Aligning with Circular economy.....*

The structural and operational principles of cooperatives are deeply and inherently aligned with the core tenets of a circular economy, providing a uniquely powerful and suitable framework for its widespread adoption in a diverse and populous nation like India. A circular economy, at its essence, seeks to decouple economic activity from the consumption of finite resources by designing waste out of the system, keeping products and materials in use, and regenerating natural

systems. This model contrasts sharply with the linear 'take-make-dispose' approach that dominates modern economies, and its successful implementation requires more than just technological innovation; it necessitates a fundamental shift in how value is created, shared, and managed at a community level. This is where the cooperative structure provides a natural advantage. First, the principle of democratic member control means that decision-making is decentralized and vested in the very individuals who are most impacted by resource use and waste generation. Unlike a corporate hierarchy where profit motives might override sustainable practices, a cooperative's actions are directly influenced by its members' interests and their shared well-being. This structure fosters a collective ownership of environmental responsibility and encourages the adoption of practices that benefit the community directly, rather than solely a group of shareholders. For instance, SWaCH (Solid Waste Collection and Handling), a cooperative of waste pickers in Pune, India, exemplifies this principle. By organizing informal workers into a formal cooperative, SWaCH not only provides fair wages and dignity to its members but also fundamentally redefines waste as a valuable resource. The members, as owners, have a direct stake in ensuring efficient collection and segregation, creating a closed-loop system for recycling and material recovery that directly aligns with circular economy principles. Further, the cooperative principle of concern for the community expands the organization's focus beyond its immediate members to the broader local environment and society. This principle is a natural fit for building community-based circular economy loops. Instead of waste being shipped away to a distant landfill, cooperative models can facilitate local composting, biogas generation, and decentralized material recovery facilities that serve and benefit the entire locality. This localized approach reduces transportation costs and carbon emissions while simultaneously creating local economic opportunities. For example, dairy cooperatives, such as those under the AMUL model, have a unique opportunity to close agricultural loops. While their primary function is milk production and processing, they can, and in some cases already do, implement circular practices by collecting and processing agricultural and dairy waste (e.g., cow dung) from their member farmers to produce biogas for clean energy and nutrient-rich organic manure for regenerative farming. This not only reduces waste but also regenerates soil health, a key tenet of the circular economy's focus on natural systems. Finally, the principle of member economic participation is crucial for making the circular economy a viable and attractive path for individuals. In a linear model, waste has no economic value once it is disposed of, and its management is a cost. In a cooperative circular model, waste becomes a new stream of revenue that is shared among the members. This direct financial incentive to collect,

sort, and process materials transforms a "waste problem" into an economic opportunity. In the textiles and handicrafts sector, cooperatives in regions like Rajasthan and Gujarat are revitalizing traditional practices that are inherently circular. They use natural fibers, vegetable dyes, and handloom techniques that require minimal energy and water, and they produce durable, long-lasting goods. The cooperative structure ensures that the artisans, as members, are the direct beneficiaries of the value created through these sustainable practices, encouraging the continuation and revival of a truly circular production model. The alignment is not coincidental; it is foundational. A cooperative's very purpose is to serve its members and community, making the transition to a sustainable, resource-efficient, and equitable circular economy a logical extension of its core mission rather than a mere corporate social responsibility initiative.

### *5.2. Successful case studies of cooperatives aligned with Circular Economy Practices*

#### **1. Indian Farmers Fertilizer Cooperative Limited (IFFCO)**

IFFCO, one of the world's largest fertilizer cooperatives, has adopted significant circular economy practices. Their primary focus is on resource efficiency and waste-to-wealth conversion. It has aligned the circular economy principles by developing sustainable products like nano-fertilizers and bio-fertilizers to reduce waste, while promoting nutrient management and soil enrichment among farmers. IFFCO also focuses on reducing its environmental footprint through LEED-certified buildings, energy savings, and the adoption of new technologies like drones for fertilizer application, all contributing to a more sustainable agricultural system. IFFCO's Kalol unit, for instance, has implemented a project to use industrial waste from other factories as a raw material for their own fertilizer production. They also use treated sewage water for industrial processes and agriculture, thereby closing the water loop and reducing reliance on freshwater sources. This model demonstrates how large-scale cooperatives can embed circularity in their core operations.



#### **2. AMUL (Gujarat Co-operative Milk Marketing Federation Ltd.)**

While best known for dairy products, AMUL has a strong focus on circularity through its waste management and resource recovery systems. In many of its processing plants, the cooperative has installed biogas plants that convert dairy waste, such as cow dung and leftover fodder, into cooking gas for its workers and organic fertilizer for farmers. The resulting slurry is a nutrient-rich soil amendment. This creates a closed-loop system where waste from milk production is transformed into energy and agricultural inputs, benefiting both the environment and the farmers. The organization leverages its extensive farmer network to implement these initiatives, transforming a previously discarded resource into a clean energy source and enhancing agricultural sustainability, while also reducing the need for chemical inputs and improving farmer income. Further, AMUL promotes ethnoveterinary practices to reduce antibiotic usage and implements large-scale tree plantation drives annually to support biodiversity and improve the local environment.



#### **3. Swayam Shikshan Prayog (SSP)**

Swayam Shikshan Prayog (SSP), a women-led cooperative in Maharashtra, has pioneered a unique circular economy model centered on community-based waste management. They have aligned their activities to circular economy by promoting resource efficiency and waste reduction through women-led, climate-resilient farming and entrepreneurship. Initiatives like the Women-led Climate Resilient Farming (WCRF) model encourage multi-cropping of climate-appropriate food crops, which conserves resources and ensures food security. Furthermore, biodigesters, which convert waste into energy and valuable slurry for farming, and subzi coolers for perishable goods, are implemented to minimize waste and create closed-loop systems. SSP's focus on women's leadership in farmer producer organizations (FPOs) also fosters collective action on resource management and sustainable practices, contributing to broader circular economy principles. Women members collect and segregate household waste, transforming organic waste into high-quality compost. This compost is then sold back to local farmers,



enriching the soil and reducing the need for chemical fertilizers. The cooperative also reuses and recycles non-biodegradable waste, creating a livelihood for its members while promoting environmental sustainability at the village level.



#### 4. Eco-Fibre Cooperative

The Eco-Fibre Cooperative is a smaller but impactful example in the textile sector. It operates a textile waste recycling model where waste fabrics from garment factories are collected, sorted, and then processed into new materials. These materials are used to create yarn and eco-friendly products like bags and mats. It integrates fiber-based materials into the circular economy by using collaborative, member-owned models to collect, process, and reuse fiber waste, thereby extending the life cycle of materials and reducing reliance on virgin resources. This approach supports the principles of the circular economy by design, focusing on waste reduction, resource optimization, and the creation of closed-loop systems within the fiber sector, particularly in textiles and packaging. This initiative not only reduces the volume of textile waste going to landfills but also provides a sustainable income source for the cooperative's members, demonstrating a powerful cradle-to-cradle approach.



**6. Hasiru Dala**, based in Bengaluru, is a cooperative of waste pickers that has formalized and professionalized the informal recycling sector. The cooperative's members are trained in scientific waste segregation and are directly linked to recycling industries. By ensuring that recyclables, from plastics and paper to e-waste, are properly collected and fed back into the manufacturing process, Hasiru Dala plays a critical role in the urban resource recovery system actively promotes the circular economy by integrating informal waste pickers into the waste management value chain, transforming them into micro-entrepreneurs and promoting sustainable business models that create economic value and reduce waste. By providing training, resources, and market access, Hasiru Dala empowers waste pickers, enhances their livelihoods, and helps cities achieve their waste-free goals through "inclusive circularity". This model not only closes the loop on valuable materials but also provides dignity, fair wages, and social security to its members.



#### 7. A Roadmap for Cooperatives in India's Circular Transition

The roadmap for aligning India's cooperative movement with the circular economy is broadly classified into three phases.

##### *Phase 1: Foundational Strengthening & Capacity Building*

The initial phase focuses on equipping cooperatives with the necessary knowledge, tools, and structures to embrace circularity.

⌘ **Awareness and Education:** Launch a nationwide campaign to educate cooperative members and leadership on circular economy principles, benefits, and practical applications. Use regional languages and accessible formats.

⌘ **Skill Development:** Establish training programs in partnership with technical institutes. These programs would cover skills for waste segregation, material recovery, upcycling, repair, and renewable energy technologies.

⌘ **Technology Integration:** Provide cooperatives with access to affordable, modular technologies for waste processing, water treatment, and biogas production. Create a digital

platform for cooperatives to share best practices and connect with markets for recycled materials.

⌘ **Policy Advocacy:** Form a unified body to advocate for favorable government policies, including tax incentives for circular businesses, subsidies for circular technologies, and simplified regulations for waste-to-product enterprises.

#### *Phase 2: Pilot Implementation & Network Expansion*

This phase involves putting the foundational work into practice and creating scalable models.

- ❖ **Cluster-Based Pilots:** Identify key sectors with significant circularity potential (e.g., agriculture, textiles, plastics) and launch pilot projects in different geographical clusters. For example, a textile cooperative could pilot a waste-to-fabric initiative, while an agricultural cooperative could focus on creating bio-fertilizer from farm waste.
- ❖ **Establish Material Recovery Centers (MRCs):** Cooperatives can establish and manage local MRCs that facilitate the collection, sorting, and process various waste streams from their communities. These centers would serve as decentralized hubs for the circular economy.
- ❖ **Create Circular Supply Chains:** Facilitate linkages between different cooperatives to form closed-loop supply chains. For instance, a dairy cooperative's biogas plant could supply energy to a local textile cooperative, which in turn could sell recycled fabric to a garment-making cooperative.
- ❖ **Foster Innovation Hubs:** Set up regional innovation hubs within the cooperative network to research and develop new circular products and business models. This would encourage local, context-specific solutions.

#### *Phase 3: Scaling, Integration & Market Creation*

The final phase focuses on scaling successful models and integrating them into the national economic fabric.

- ❖ **Financial Mechanisms:** Create a dedicated "Circular Economy Fund" for cooperatives, offering low-interest loans and grants for new projects. Partner with banks and financial institutions to develop green financing products tailored to cooperative needs.
- ❖ **Certification and Branding:** Establish a national certification and branding system for products made by circular economy cooperatives. This would build

consumer trust and create a premium market for sustainable goods.

- ❖ **Public-Private Partnerships (PPPs):** Encourage PPPs where cooperatives partner with corporations to manage their waste streams and supply them with recycled or upcycled materials, effectively integrating the cooperative model into the mainstream economy.
- ❖ **Data and Impact Measurement:** Develop a robust system for cooperatives to measure their environmental and economic impact. This data would be crucial for attracting investment, demonstrating success, and informing future policy.

Drawing on the provided case studies and strategic framework, it's clear that cooperatives offer a powerful, grassroots solution to India's circularity challenges. By fostering community-led resource management and closing material loops at a local level, they provide a decentralized yet impactful model. This approach moves beyond simple recycling, embedding circularity into the economic and social fabric of communities. The success of pioneers like IFFCO, AMUL, and Hasiru Dala demonstrates that with strategic support, cooperatives can become the primary architects of a national, resilient, and equitable circular economy, ensuring that sustainability and economic growth are pursued in tandem. Their collective action is not just a complement but a fundamental driver for a truly sustainable future.

#### **The Hypothetical (CN) Model**

The National Circularity Index (CN) at time  $t$  can be modeled as a function of the three core phases of the strategic framework: Foundational Strengthening (FS), Pilot Implementation (PI), and Scaling & Integration (SM). The model assumes that the success of later phases is dependent on the progress of the earlier ones.

$$CN(t) = \alpha \cdot FS(t) \cdot PI(t) \cdot SM(t)$$

Where:

- $CN(t)$  is the **National Circularity Index**, a dimensionless value from 0 to 1, representing the percentage of materials re-entering the economy.
- $\alpha$  is a constant efficiency parameter ( $0 < \alpha \leq 1$ ) that accounts for external factors and overall system efficiency.
- $FS(t)$ ,  $PI(t)$ , and  $SM(t)$  are the indices for each of the three phases at time  $t$ .

## 1. Foundational Strengthening & Capacity Building (FS)

This index measures the collective capability of cooperatives to adopt circular practices. It is a function of three sub-variables:

$$FS(t) = (A(t))^{\beta A} \cdot (S(t))^{\beta S} \cdot (T(t))^{\beta T}$$

- **A(t): Awareness & Education Index.** A quantitative measure (e.g., number of cooperative members educated per capita).
- **S(t): Skill Development Index.** A measure of skills acquired (e.g., number of members with a formal certification in waste management or upcycling).
- **T(t): Technology Integration Index.** A measure of the adoption rate of key circular technologies (e.g., number of biogas plants or material recovery facilities per 100 cooperatives).
- $\beta A, \beta S, \beta T$ : **Weighting exponents** that represent the relative importance of each sub-variable, where  $\beta A + \beta S + \beta T = 1$ .

## 2. Pilot Implementation & Network Expansion (PI)

This index quantifies the practical application and scaling of circular models. It depends on the number of successful projects and the network's strength.

$$PI(t) = 1 + e^{L(t) \cdot P(t) \cdot e^{L(t) \cdot P(t)}}$$

$$\cdot M(t)^{\gamma M}$$

- **L(t): Network Linkages Index.** The number of collaborative partnerships and closed-loop supply chains formed between cooperatives.
- **P(t): Pilot Projects Index.** The number of successful pilot projects scaled within the cooperative network.
- **M(t): Material Recovery Centers Index.** The number of operational MRCs established, which serve as physical hubs for circularity.
- The term  $1 + e^{L \cdot P \cdot e^{L \cdot P}}$  is a logistic function that models the growth of cooperative projects and partnerships. This shows that initial growth is slow, but as the network effect builds, implementation accelerates.
- $\gamma M$ : A weighting exponent for the number of MRCs.

## 3. Scaling, Integration & Market Creation (SM)

This index measures the economic and market success of the transition, reflecting its integration into the national economy.

$$SM(t) = F(t) \cdot K(t)^{\delta K} \cdot B(t)$$

- **F(t): Financial Investment Index.** The total capital (e.g., from green bonds, grants, and loans) funneled into cooperative circular economy projects.
- **K(t): Market Penetration Index.** The percentage of the market captured by products from circular economy cooperatives.
- **B(t): Policy & Branding Index.** A qualitative score (e.g., 1-10) that reflects the strength of government policy support, market regulations, and the brand recognition of "circular cooperative" products.
- $\delta K$ : A weighting exponent for market penetration, indicating its importance in the final outcome.

In this model, the success of each phase is essential for the overall growth of the National Circularity Index. An increase in foundational skills (FS) enables more successful pilot projects (PI), which in turn creates a foundation for market scaling and integration (SM). The final output, a higher CN, signifies a successful transition towards a sustainable, circular economy in India.

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