

# How to Reduce Fake Claims in E-Commerce: Proven Solutions for Indian Businesses in India 2025 - 2026

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## Abstract

This paper examines practical strategies for minimizing fake claims in e-commerce, particularly within the Indian market. By adopting advanced verification, technology-driven monitoring, and vendor compliance systems, businesses can reduce fraudulent practices while ensuring customer trust.

## Description

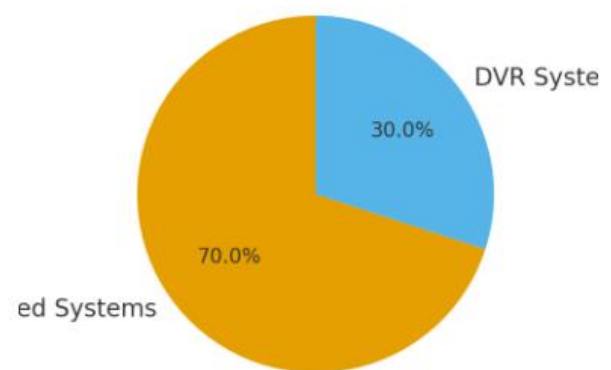
Reducing fake claims in e-commerce has become essential for the growth of online businesses in India, especially as the sector expands rapidly in 2025–2026. Businesses need robust fraud detection strategies, leveraging AI, cloud-based systems, and compliance frameworks to ensure smooth operations. For students and educators exploring science fair projects India, case studies on e-commerce fraud prevention provide real-world applications of digital security. Similarly, such topics can be adapted into innovative school STEM projects, showing the intersection of business and technology. With the rise of educational resources and DIY kits India, learners can explore simulations and models around fraud detection systems, making them one of the best projects 2025 for competitions or practical learning. By integrating these ideas into STEM curricula, India can prepare the next generation of problem-solvers while supporting safer digital economies.

## Citation

Original blog: <https://smartxbrains.in/how-to-reduce-fake-claims-in-e-commerce-proven-solutions-for-indian-businesses/>

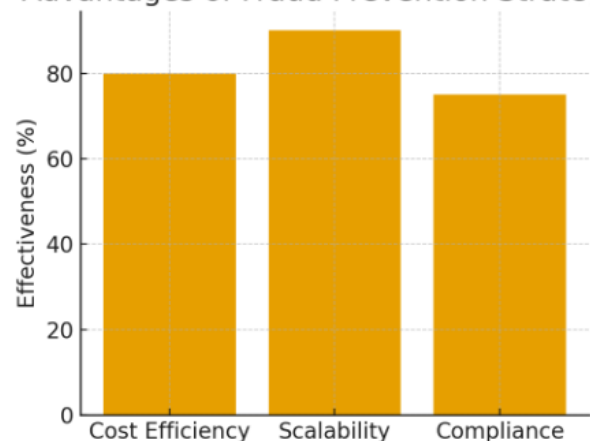
## Visual 1: Adoption of Fraud Prevention Systems

Figure 1: Adoption of Fraud Prevention Systems (%)



Visual 2: Advantages of Fraud Prevention Strategies

Figure 2: Advantages of Fraud Prevention Strategies



## Reference

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